



Dear Business Owner/Manager,

Greetings from the Boston Choral Ensemble. We are a non-profit, volunteer chorus committed to providing the Boston community with performances of high-quality choral music in innovative and accessible concerts. In preparation for our 9<sup>th</sup> season, we are currently accepting submissions for advertisements in our 2009–2010 programs.

Advertising with BCE is a cost-effective opportunity to spread the word about your business—we expect to have over 1,000 audience members at this season's performances in Harvard and Copley Squares, all of whom are handed a hard copy of our programs. Your business will also receive year-round publicity to our entire network through a permanent listing on BostonChoral.org. Running an ad in our programs also shows your support for the Boston arts community, and helps BCE fulfill its mission of expanding the choral art.

The Boston Choral Ensemble presents three programs every season; we offer discount pricing for insertions in multiple programs. Businesses opting for a full-page ad that offer deals to our audience members will get a special mention at the beginning of our concerts. Also, each ad purchase comes with complimentary tickets to one of our performances. For details about ad sizes, rates, and ticket benefits, please see the back of this form.

If you have any questions, please contact Joanna Hamilton at [Marketing@BostonChoral.org](mailto:Marketing@BostonChoral.org). Thank you very much for your support; we look forward to working with you!

  
Matthew Baggetta  
Board President  
The Boston Choral Ensemble

## 2009–2010 Season

### VILLAROSA

US premiere of Jennefelt's *Villarosa Sequences*  
November 20 & 22, 2009

### TENEBRÆ

music of darkness  
March 5 & 7, 2010

### BEG|BORROW|STEAL

old music reenvisioned for our time  
June 4 & 6, 2010

Other businesses who have advertised with  
the Boston Choral Ensemble

#### Your business name here

Teresa Tam Photography Studios; ComputersAnd...LLC;  
McDonald Productions; Traveling Monkey Sound  
Fi-Dough; The Harvard Bookstore; Selletto/Petali, Caffè  
Graffiti; Mike's Pastry; Café Sushi; Project Explorer, Ltd.;  
Beacon Hill Wine and Spirits; Firestone and Parsons,  
Jewelers; Eugene Galleries, Inc.; Nonprofit Professionals  
Advisory Group; Valerie Hollister Designs; Keith LeBlanc  
Landscape Architecture; Twentieth Century Limited; Gadgets;  
Red Gate Farm; Piccola Venezia; Giacomos Ristorante

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

Ad size \_\_\_\_\_

Number of Insertions \_\_\_\_\_

Please send this completed form with check payable  
to Boston Choral Ensemble to the address at the  
bottom of this page.

**Quarter Page—Vertical**

2<sup>7</sup>/<sub>8</sub>" (w) x 3<sup>5</sup>/<sub>8</sub>" (h)

Perfect for a Business Card  
Includes 2 *free* concert tickets

1 Insertion – \$40  
2 Insertions – \$70 (Save \$10)  
3 Insertions – \$90 (Save \$20)  
Addtl. Insertions – \$30 each

**Full Page**

6" (w) x 7<sup>1</sup>/<sub>2</sub>" (h)

Maximum Impact and the Best Buy  
Includes 6 *free* concert tickets

1 Insertion – \$80  
2 Insertions – \$150 (Save \$10)  
3 Insertions – \$210 (Save \$20)  
Addtl. Insertions – \$70 each

**Quarter Page—Horizontal**

6" (w) x 1<sup>3</sup>/<sub>4</sub>" (h)

Perfect for a Business Card — Includes 2 *free* concert tickets

1 Insertion – \$40  
2 Insertions – \$70 (Save \$10)  
3 Insertions – \$90 (Save \$20)  
Addtl. Insertions – \$30 each

**Business Listing**

Includes 1 *free* concert ticket

1 Insertion – \$20  
2 Insertions – \$35 (Save \$5)  
3 Insertions – \$45 (Save \$10)  
Addtl. Insertions – \$15 each

**Half Page**

6" (w) x 3<sup>5</sup>/<sub>8</sub>" (h)

Lots of space for your business  
Includes 4 *free* concert tickets

1 Insertion – \$60  
2 Insertions – \$110 (Save \$10)  
3 Insertions – \$150 (Save \$20)  
Addtl. Insertions – \$50 each

Technical Specifications

- Electronic files are recommended
- Submit ads to [ads@BostonChoral.org](mailto:ads@BostonChoral.org) along with contact information
- E-formats accepted: PDF (preferred), EPS, TIF
- It is recommend that you change fonts to outline and embed all graphics
- For hard copy ads, a high-quality laser copy at least 300dpi is recommended



the B o s t o n  
C h o r a l  
E n s e m b l e